

To: phillipat@endaxindustries.com
From: priscilla.jones@demandproteck.com
Date: July 12, 2020
Subject: **Phillipa, quick question about Endax Industries**



Dear Phillipa,

True or false? Most companies that promise to send Endax Industries a steady supply of server repair leads, don't.

Instead, they hand you a bunch of unqualified leads who waste your time. Or, even worse, they send you the same leads that they send to your competitors, expecting you to lower your prices to compete. No thanks.

Phillipa, if you're sick and tired of empty promises, let's talk. DemandProteck generates exclusive, qualified leads for server repair contractors. Period. Our service is unique because:

- no other server repair technicians in Cincinnati get your leads
- you only pay for qualified leads
- our service is free to test
- your first two qualified leads are on us

Want to schedule a call with me to learn more? Reply to this email, or call me toll-free at (833) 123-4567.

Sincerely,

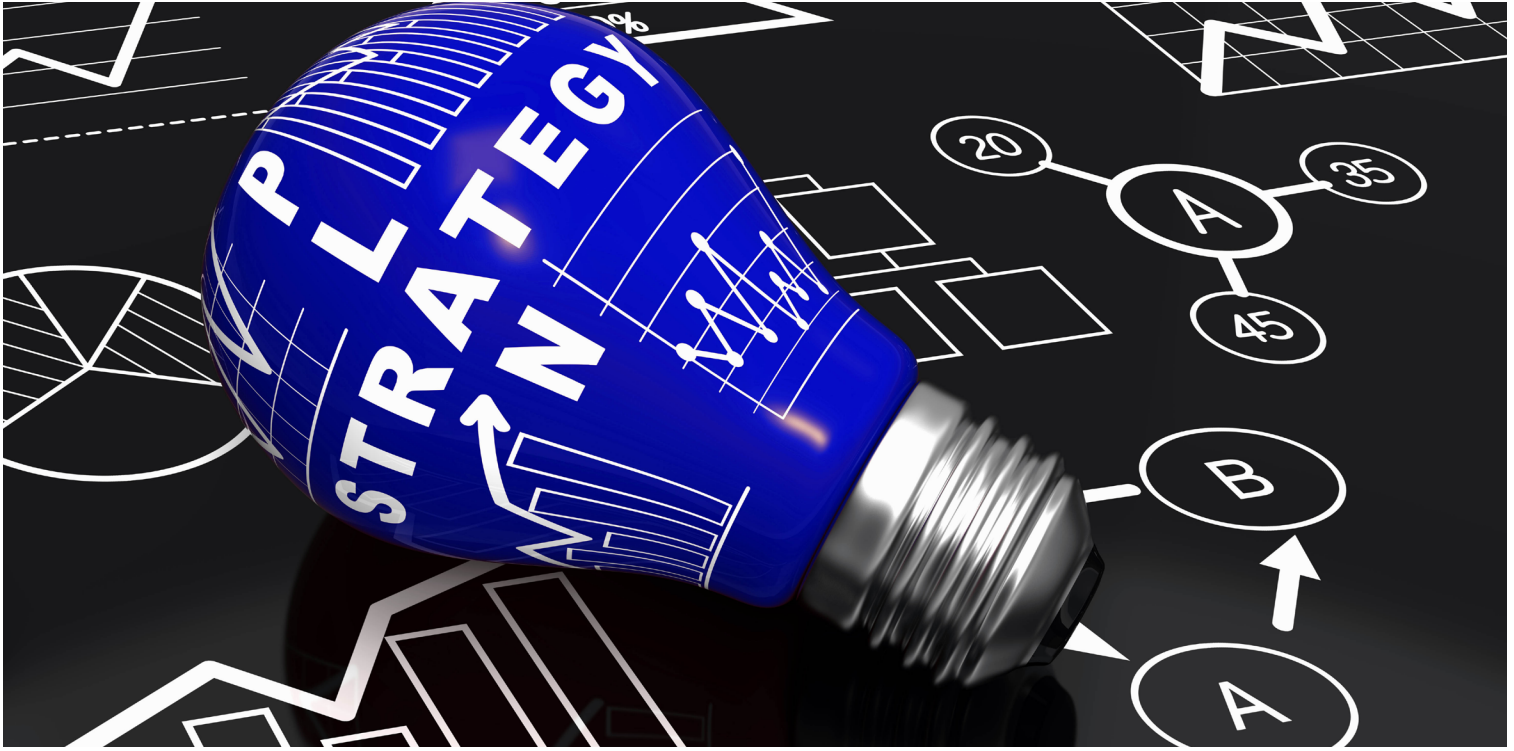
Priscilla Jones
Client Services
DemandProteck
(833) 123-4567



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To: phillipat@endaxindustries.com
From: priscilla.jones@demandproteck.com
Date: July 19, 2020
Subject: Hi, Phillipa, I thought this might interest you



Dear Phillipa,

I'm just following up on a couple of emails that I sent you recently.

Is Endax Industries interested in testing our service to see how we generate exclusive, qualified leads for your server repair business in Cincinnati?

Remember . . .

- no other server repair technicians in Cincinnati get your leads
- you only pay for qualified leads
- our service is free to test
- your first two qualified leads are on us

If you're interested, give me a call. I'll explain our program, and you can decide if you want to take our free, no-risk trial.

Call me toll-free at (833) 123-4567.

Priscilla Jones
Client Services
DemandProteck
(833) 123-4567



To: phillipat@endaxindustries.com
From: priscilla.jones@demandproteck.com
Date: July 26, 2020
Subject: **Phillipa, does Endax Industries need better server repair leads?**



Dear Phillipa,

Are you sick and tired of companies who promise to send Endax Industries a steady supply of qualified server repair leads for homeowners and businesses in <<prospect-city>>, but the majority of those leads just waste your time?

Phillipa, let's talk. DemandProteck generates exclusive, qualified leads for server repair contractors. Period. Our service is unique because:

- no other server repair technicians in Cincinnati get your leads
- you only pay for qualified leads
- our service is free to test
- your first two qualified leads are on us

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