

To: natasha.reynolds@rankininlet.com
From: m.thorburn@ajaxsocial.com
Date: July 12, 2020
Subject: **Mike here from AjaxSocial**



Hi Natasha,

Are you developing bots and other types of conversational AI for customer engagement? Do you need to get your project to market faster, at a lower cost of development and with greater capability?

Then you may want to check out AjaxSocial, the open API platform for customer engagement. You get every feature your engagement app needs, pre-built and available from our Open API.

Is this something you'd like to explore? [Schedule a demo](#) and get started with your 30-day free trial. Or, if you prefer, pick up the phone and we can talk.

Sincerely,

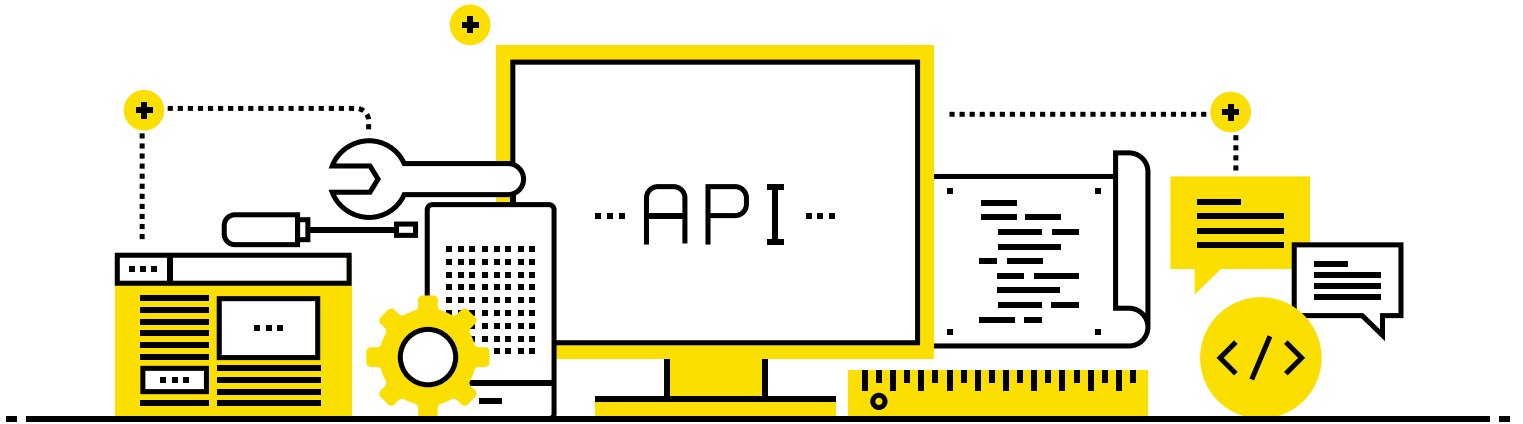
Mike Thorburn
Sales Consultant
AjaxSocial
784-565-5256



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To: natasha.reynolds@rankininlet.com
From: m.thorburn@ajaxsocial.com
Date: July 19, 2020
Subject: **Launching your customer engagement app sooner**



Hi Natasha,

Have you had a second to check out AjaxSocial?

I'm just checking to make sure you know about our open API platform for customer engagement that helps you get to market faster with pre-built features for your app.

If you're developing bots and other types of conversational AI for customer engagement, this is something you can explore with a quick demo. [Schedule a demo](#) and get started with your 30-day free trial. Or, go old school and pick up the phone. I am at your service

Sincerely,

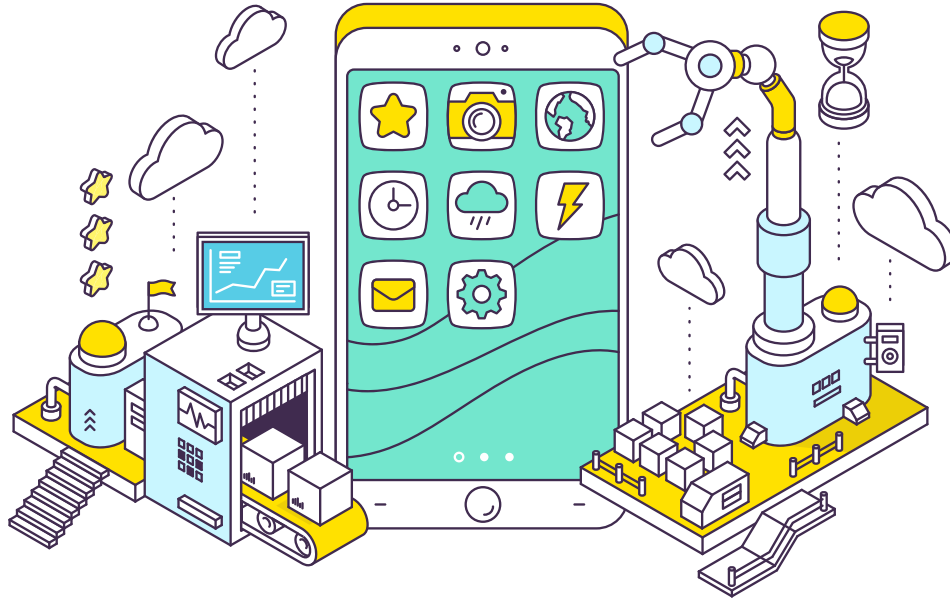
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To: natasha.reynolds@rankininlet.com
From: m.thorburn@ajaxsocial.com
Date: July 26, 2020
Subject: **Customer engagement app? Yes. Complexity? No.**



Hi Natasha,

As you know, when you're developing bots and other types of conversational AI for customer engagement, things can go south pretty quickly.

That's why global brands like Virgin Mobile turn to AjaxSocial. Our Open API has pre-built features that simplify your development process. You get every feature your customer engagement app needs, pre-built and ready to roll (such as social & messaging conversations, CRM, ticketing, employee collaboration & message enrichment for bots and routing engines).

Want to take a test drive to see if this is a fit for you? [Schedule a demo](#) and get started with your 30-day free trial. Or, give me a call and we can chat.

Sincerely,

Mike Thorburn
Sales Consultant
AjaxSocial
784-565-5256



To: natasha.reynolds@rankininlet.com
From: m.thorburn@ajaxsocial.com
Date: August 2, 2020
Subject: Reducing your app development costs



Hi Natasha,

If you're developing bots and other types of conversational AI for customer engagement, I thought you'd want to know of a way to reduce your development costs.

AjaxSocial is an open API platform for customer engagement. We've already designed, coded and tested every feature your customer engagement app needs (such as enriched mobile, social and messaging, conversational AI processing, and CRM, ticketing and collaboration). These features are pre-built and available from our Open API at a much lower cost than developing them on your own.

If reducing your development costs is a priority for you next quarter (or any quarter, for that matter), I invite you to take a test drive to see if AjaxSocial will work for you. [Schedule a demo](#) and get started with your 30-day free trial. Or, give me a call and we can chat.

Sincerely,

Mike Thorburn
Sales Consultant
AjaxSocial
784-565-5256



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